News Release

IMMEDIATE RELEASE

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Make your Yellow Pages™ green

Recycle your old directories

Edmonton, April 1, 2008 – The new Yellow Pages™ directories arrive in April, and the old ones should be recycled. The City of Edmonton and Yellow Pages Group (YPG) have partnered to make it easy.

Simply recycle your old directories – the ones with the Walking Fingers logo – through any of the City's recycling programs - blue bags, blue bins or at recycling depots.

YPG will be delivering more than 1.3 million directories in April. A similar number of directories is expected to be recycled.

In addition, YPG offers businesses and organizations that receive more than 100 directories a free-of-charge recycling service for old Yellow Pages™ directories. YPG has contacted these large users directly to arrange recycling. Eligible businesses that have not been contacted about this service are encouraged to email recycle@ypg.com to register.

Partnering with the City and local businesses reflect YPG's ongoing commitment to reducing, reusing and recycling. "We recognize the importance of this recycling effort and its positive impact on the environment," says Annie Marsolais, Director of Corporate Communication, Yellow Pages Group. "We need to collaborate with Edmontonians to help recycle our outdated directories and we truly appreciate the City of Edmonton's support in making this a reality."

"We are pleased Yellow Pages Group is supporting the City of Edmonton in its recycling initiative," says Connie Boyce, Director of Community Relations with the City's Waste Management Branch. "This partnership is a great example of a corporate initiative to promote recycling."

YPG continues to work with municipal and provincial bodies, the public and community organizations to achieve its recycling goals.

For more information about recycling in the City of Edmonton, including depot locations, visit www.edmonton.ca/waste.

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About Yellow Pages Group

Yellow Pages Group is Canada's largest telephone directories publisher. It publishes annually more than 340 Yellow Pages™ and residential directories. The Company owns and manages Canada's most visited online directories, YellowPages.ca™ and Canada411.ca, as well as CanadaPlus.ca™, a network of seven local city sites that notably includes EdmontonPlus.ca. Yellow Pages Group is indirectly held by Yellow Pages Income Fund (TSX: YLO.UN). The Company employs approximately 300 people in Alberta.

About Edmonton:

This is a city alive with energy and boundless opportunity - a growing economic powerhouse where business thrives and more than a million lives enjoy the freedom to explore, experiment, experience, excel and expect the most out of every day. A place like no other, Edmonton is filled with surprises great and small and a calendar packed with artistic, sporting, theatrical and cultural celebration.

For more information on Edmonton, please visit our website at: www.edmonton.ca.

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THE CITY OF Edmonton

Yellow Pages Group